

DIRECTV® BUSINESS VIEWING PACKAGES AND RATES

DIRECTV® COMMERCIAL PACKAGING AND PRICING

BUSINESS VALUE® Our top package is also our most popular! Business Value offers more than 80 networks of entertainment, sports and news that make this comprehensive package our best value. Complimentary channels also included are BYU TV, CCTV-9, Daystar, EWTN, Link TV, HITN TV, NASA TV, ONCE Mexico, PBS You, RFD TV, TBN, Word Network and World Harvest TV.

A&E
ABC Family Channel
American Movie Classics (AMC)
America's Store
Animal Planet
BBC America

The Biography Channel

Black Entertainment Television (BET)

Bloomberg Television Boomerang Bravo

Cartoon Network
CNBC
CNBC World

CNN

Comedy Central

Country Music Television (CMT) Court TV C-SPAN

C-SPAN C-SPAN2 CSTV Current TV

Discovery Channel Discovery Health Channel Discovery Home Discovery Kids

Discovery Times Channel

DIY Network

E! Entertainment Television

ESPN ESPN2 ESPNEWS ESPNU FINE LIVING FitTV

Food Network Fox News Channel Fox Reality

Fox Sports Español

FUEL TV Fuse FX

Monthly Fee......\$67.99

G4: videogame tv Galavisión GolTV

Great American Country GSN: the network for games The Hallmark Channel Headline News The History Channel History International

Home & Garden Television (HGTV) Home Shopping Network

The Learning Channel (TLC)
Lifetime

Lifetime Real Women The Military Channel MSNBC

MTV MTV2

National Geographic Channel

NBA TV NFL Network

Nickelodeon/Nick at Nite (East) Nickelodeon/Nick at Nite (West)

Annual Fee.....\$815.00

Spirit

Squizz - XL

Suite 62

Nicktoons Network Noggin/The N Outdoor Channel

OLN Oxygen QVC

SCI FI Channel

Speed Channel Spike TV TBS TNT

Travel Channel
Turner Classic Movies
Turner South*
TV Guide Channel

TV Land TV One

TVG: The Interactive Horseracing Network

Univision USA Network VH1 VH1 Classic

The Weather Channel WGN Superstation YES Network**

Plus all regional sports networks

*where available

**Also available out-of-market, Yankee games are excluded

XM Satellite Radio Enjoy America's Largest Playlist with a wide range of music genres, talk shows and more. Receive up to 72 channels through

The 40s Caricia* The 50s Chrome The 60s Cinemagic The 70s The City The 80s Deep Tracks The 90s Enlighten Aguila* Ethel Alegria Eye America Fine Tunina Audio Visions The Fish Beyond Jazz The Flow The Blend Frank's Place **Bluegrass Junction** Fred The Groove Bluesville Bone Yard - XL Hank's Place **BPM** The Heart High Voltage - XL Caliente

your stereo system. Service automatically renews**.

Highway 16
The Joint
Kiss
The Loft
Lucy
Luna*
Mix
MLB-Home Plate
The Move
Nashville!
On Broadway
Radio Disney
Raw – XL
Real Jazz

The Rhyme - XL

Sunny
The System
Top 20 on 20
Top Tracks
U-Pop
Vibra*
The Village
Vivo*
VOX
Watercolors
World Zone
X Country
XM Café
XM Classics

XM Kids XM Music Lab XM Pops XMU

* available only on 119° orbital slot

XL – may include frequent explicit language. The DIRECTV System has a feature which allows restricted access to

channels.

Monthly Fee......\$27.95 Annual Fee.....\$335.00

Soul Street

Special X

HD Package The HD Package includes ESPN HD, Discovery HD Theater, HDNet, HDNet Movies and Universal HD (formerly Bravo HD+)! Experience your favorite sports in high definition with games from MLB, NBA, NFL, NHL, and MLS. You'll also get boxing, events, news and concerts, travel shows, movies and more! To access HDTV channels, customers will need any HDTV set with a built-in DIRECTV® Receiver or a DIRECTV-enabled high-definition set-top receiver, and a single 18 x 20- or 18 x 24-inch multi-satellite dish with three LNBs. Service automatically renews**.

Monthly fee......\$13.99

Local Channels Local networks are now available in most metropolitan areas. Service automatically renews**. Call customer service at 888/200-4388 to determine if Local Channels are available in your area.

Monthly Fee.....\$6.99

Annual Fee.....\$83.88

BUSINESS ENTERTAINMENT[®] Give your customers over 40 channels of entertainment programming with this great selection of movie, music and information channels. Complimentary channels also included are BYU TV, CCTV-9, DayStar, EWTN, Link TV, Maria+Vision, NASA TV, ONCE TV, PBS You, RFD TV, TBN, Word Network and World Harvest TV.

A&E ABC Family Channel American Movie Classics (AMC) **Animal Planet BBC** America Black Entertainment Television (BET)

Bloomberg Television Bravo Cartoon Network Comedy Central

Country Music Television (CMT) Discovery Channel

Discovery Health Channel E! Entertainment Television Food Network Fox News Channel Fuse

FΧ Galavisión Game Show Network The History Channel

Home & Garden Television (HGTV) Home Shopping Network The Learning Channel (TLC)

TBS Lifetime **MSNBC** TNT MTV **Turner Classic Movies**

MTV2 TV Land National Geographic Channel Univision Nickelodeon/Nick at Nite (East) **USA Network** Nickelodeon/Nick at Nite (West) V/H1

YES Network** **Nicktoons** QVC

Regional Sports Network (in-market) **Not available out-of-market SCI FI

Headline News

The Weather Channel

MSNBC

Monthly Fee.....\$44.99 Annual Fee.....\$539.00

BUSINESS INFORMATION® Bring your customers a wealth of news and information with this package of 16 valuable networks. Perfect for a business or professional environment. Complimentary channels also included are BYU TV, CCTV-9, DayStar, EWTN, Link TV, Maria+Vision, NASA TV, ONCE TV, PBS You, RFD TV, TBN, Word Network and World Harvest TV.

Bloomberg Television Court TV CNBC C-SPAN C-SPAN2 **CNBC** World CNN

Current TV

Monthly Fee.....\$29.99

Discovery Health Channel Fox News Channel G4techTV

Game Show Network

Spike TV

Annual Fee.....\$359.00

NFL SUNDAY TICKETTM Get the biggest selection of NFL games available anywhere throughout the 17-week 2005 regular season, plus the new NFL Network. Give your customers something to cheer about and order NFL SUNDAY TICKET™ for your business today! Local blackout rules apply. Price based on FCO. Fee is non-refundable.

Fire Code Occupancy Season Fee Fire Code Occupancy Season Fee 1-500 \$ 399 501+ \$ 599

NFL SUNDAY TICKET™ SuperFan Add to your coverage with this optional add-on to your standard NFL SUNDAY TICKET™ package. NFL SUNDAY TICKET™ SuperFan features over 100 NFL SUNDAY TICKET™ games in High Definition, and new this year, NFL SUNDAY TICKET™ Red Zone Channel, NFL SUNDAY TICKET™ Game Mix and NFL SUNDAY TICKET™ Short Cuts. (Must subscribe to the standard NFL SUNDAY TICKET™ package to be eligible to subscribe to NFL SUNDAY TICKET™ SuperFan add-on package.

\$99 per season

MLB EXTRA INNINGS_{SM} Great out-of-market pro baseball coverage! Give your customers the games they want to see with hundreds of games – up to 60 games a week during the 2005 regular season! Price based on EVO. Fee is non-refundable.

Estimated Viewing Occupancy	Seas	on Fee	Estimated Viewing Occupancy	Season Fee	Estimated Viewing Occupancy	Season Fee
1-50	. \$	599	201-350	\$ 1,399	2,001-5,000	\$ 2,499
51-100	. \$	799	351-500	\$ 1,499	5,001+	\$ 2,999
101-150	. \$	1,049	501-1,000	\$ 1,699		
151-200	. \$	1,249	1,001-2,000	\$ 1,999		

ESPN GamePlan Great college football from top-ranked teams competing around the country — up to 12 games every Saturday during the 2005 regular season. Price based on FCO. Fee is non-refundable.

Fire Code Occupancy	Seaso	n Fee	Fire Code Occupancy S	eason Fee	Fire Code Occupancy	Season Fee
1-50	. \$	419	201-500	\$ 1,629	2,001-5,000	\$ 3,679
51-100	. \$	789	501-1,000	\$ 1,949	5,001+	\$ 4,729
101-200	. \$	1,319	1,001-2,000	\$ 2,889		

Setanta Sports New in April! A 24-hour English language channel broadcasting live matches, including the UEFA Champions League, FIFA World Cup Qualifying, UEFA Cup, Coca Cola Championship and selected games of Manchester United and Chelsea.

Monthly Fee.....\$100.00

^{* &}amp; ** are explained on Page 8

Fox Soccer Channel A single source of sports action from around the globe. See soccer action and exclusive coverage of the world's best rugby leagues, as well as first class international sports such as tennis, boxing, auto racing, and superbikes. Fee is non-refundable. Service automatically renews**.

Monthly Fee.....\$45.99

Annual Fee.....\$499.00

SELECCIÓN COMERCIAL ULTRATM Now available! One package that provides all of the Spanish-language channels available in the SELECCIÓN COMERCIAL™ package, plus a variety of popular English-language channels such as TNT, TBS and Headline News. Service automatically renews**. Requires DIRECTV Multi-Satellite System and telephone connection.

American Movie Classics (AMC) Bloomberg Canal Sur Caracol TV Internacional Casa Club Cine Latino **CNBC** World CNN CNN En Español

C-SPAN 2 Current TV Discovery En Español Equavisa Food Network Fox News Channel Galavisión Gol GSN: The Network for Games Headline News The History Channel HITN-TV The Learning Channel México 22

MSNBC MTV MTV Español Mun² **NDTV** National Geographic Nickelodeon/Nick at Nite ONCE México Spike TV SUR Perú **TBS** Telefé International Telemundo West TNT

TV Chile TV Land TVE International TyC Sports Univision East Univision West USA Network Utilísima VH1 Wapa The Weather Channel

Travel Channel

*In local channel markets where available

Monthly Fee.....\$57.99 Annual Fee.....\$695.88

SELECCIÓN COMERCIALTM Up to 20 Spanish-language video channels featuring sports, news, weather, music and cultural entertainment. Price based on EVO. Service automatically renews**. Requires DIRECTV Multi-Satellite System and telephone connection.

Canal Sur Caracol TV Internacional Casa Club Cine Latino CNN En Español Discovery En Español

Comedy Central

Court TV

C-SPAN 1

Galavisión HITN-TV México 22 MTV Español Mun² **ONCE México**

SUR Perú Telefé International Telemundo Telemundo West TV Chile TVE INTL

TyC Sports Univision East Univision West Utilísima

*In local channel markets

where available

Monthly Fee.....\$37.99 Annual Fee.....\$425.00

MEGA MARCH MADNESS® Exclusively from DIRECTV, MEGA MARCH MADNESS® brings customers up to 37 out-of-market CBS-produced broadcasts from the first three rounds of the NCAA® Division I Men's Basketball Tournament, up to and including the Sweet 16®. Pricing for 2005 MEGA MARCH MADNESS® is listed below. Price based on EVO. Fee is non-refundable.

Estimated View ing Occupancy	Season Fee		Estimated View ing Occupancy		ason Fee	Estimated View ing Occupancy		ison Fee
1-50	\$	450	201-500	\$	900	2,001-5,000	\$	1,425
51-100	\$	575	501-1,000	\$	1,030	5,001-10,000	\$	1,750
101-200	\$	715	1,001-2,000	\$	1,155	10,001+	\$	2,050

NBA LEAGUE PASS It's a slam dunk for great business! Get incredible pro basketball action from outside your local area – up to 40 games a week during the regular season. With this service, you will also get NBA TV on Channel 601, a service giving fans in-depth coverage and highlights, real time stats and scores, interviews, game previews and much more. Price based on FCO. Fee is non-refundable.

Fire Code Occupancy	Seas	on Fee	Fire Code Occupancy	Seas	on Fee	Fire Code Occupancy	Sea	son Fee
1-50	\$	749	151-200	\$	1,749	1,001-2,000	\$	3,999
51-100	\$	999	201-500	\$	2,399	2,001-5,000	\$	5,999
101-150	\$	1,299	501-1,000	\$	2,999	5,001-10,000	\$	8,499
						10.001+	\$	13.499

ESPN FULL COURT Exciting coverage of hundreds of the best college games from the top regional men's conferences around the country during the regular season. Price based on FCO. Fee is non-refundable.

Fire Code Occupancy	Seasor	n Fee	Fire Code Occupancy	Season Fee	Fire Code Occupancy	Seas	on Fee	
1-50	\$	419	201-500	\$ 1,049	2,001-5,000	\$	1,889	
51-100	\$	629	501-1,000	\$ 1,259	5,001+	\$	2,099	
101-200	\$	839	1.001-2.000	\$ 1,679				

The Golf Channel TV's first and only 24-hour channel dedicated exclusively to golf. Service automatically renews**.

Monthly Fee.....\$29.95 Annual Fee.....\$299.00

PBS This channel features many popular programs, such as NOVA, Antiques Roadshow, ExxonMobil Masterpiece Theatre, and Mystery! PBS is available to those living outside the DIRECTV Local Channel availability area. Service automatically renews**.

Monthly Fee.....\$1.70

^{* &}amp; ** are explained on Page 8

MLS DIRECT KICK™ Follow your favorite Major League Soccer teams and players throughout the 2005 season with MLS DIRECT KICK™. You'll see top matchups during the regular season and select playoff games during the post season. Fee is non-refundable.

\$100 per season

WWE® Blast Area WWE® Blast Area combines the WWE's highly successful monthly pay per view events into a DIRECTV package capable of attracting a new—and loyal—customer base to your establishment. WWE's popularity spans all regions and all demographics. Price based on EVO. Fee is non-refundable.

EVO	SIX-MONTH RATE	À LA CARTE RATE ⁺	PROMOTIONAL À LA CARTE RATE* [†]
1 - 50	\$1,080	\$300	\$150
51 - 100	\$1,800	\$500	\$250
101 - 200	\$2,520	\$700	\$350
201 - 500	\$3,600	\$1,000	\$500
501 - 750	\$4,500	\$1,250	\$625
751 - 1,000	\$6,000	\$1,700	\$850
1,001 - 1,500	\$9,000	\$2,500	\$1,250
1,501 - 2,000	\$12,000	\$3,500	\$1,750
2,001 - 5,000	\$15,000	\$4,200	\$2,100
5,001 - 10,000	\$18,000	\$5,000	\$2,500
10,001 +	\$21,000	\$6,000	\$3,000

NHL® CENTER ICE® Fire up your business with this package of out-of-market pro hockey games! Get the best action from the NHL – as many as 40 games a week during the regular season! Price based on EVO. Fee is non-refundable.

Estimated Viewing Occupancy	Sea	son	Fee	Estimated Viewing Occupancy	Seaso	n Fee	Estimated Viewing Occupancy	Season Fee
1-50		\$	599	101-150	\$	999	201-500	\$ 1,399
51-100		\$	799	151-200	\$	1,199	501+	\$ 1,699

CricketTicket Exciting world-class cricket matches. Season dates are March 31 - December 31, 2005. Requires 36" international dish and capable receiver. Price based on EVO. Fee is non-refundable.

Estimated Viewing Occupancy	Season Fee	Estimated Viewing Occupancy Se	ason Fee
1 - 200	\$ 799.00	201 + \$	999.00

Jadeworld Now you can get five Chinese-language channels in one affordable package! Channels include JADE-East, JADE-West, Jadeworld Super Channel, The Chinese Movie Channel and CCTV-4. Requires DIRECTV Multi-Satellite System and telephone connection. Service automatically renews**.

> Monthly Fee..........\$36.99 Annual Fee.....\$443.00

Phoenix TV Entertainment the whole family can enjoy! Premiere Chinese language programming featuring up-to-the-minute news, current affairs. financial market updates, variety shows, and dramas from China, Hong Kong and Taiwan. Programs include Good Morning China, Behind the Headlines, Asian Journal, City Complex, Phoenix Tonight, Trendy Guide, Perfect Match, and more! Requires DIRECTV Multi-Satellite System and telephone connection. Service automatically renews*.

Monthly Fee.....\$19.99

Aastha Aastha offers programming on India's rich cultural, spiritual, and social heritage, featuring devotional music and spiritual programs in Hindi, Gujarati, and English languages. Requires 36" international dish and capable receiver. Service automatically renews*.

> Monthly Fee.....\$19.99 Annual Fee.....\$239.88

SKY TG24 The Italian channel dedicated entirely to national and international news and reports. SKY TG24 provides an objective viewpoint on events in Italy and around the world, with live news features every 30 minutes. Requires 36" international dish and capable receiver. Service automatically renews*.

> Monthly Fee.....\$14.99 Annual Fee.....\$179.88

Bangla Direct™ Features programming including serials, news, feature films and music programs. Bangla Direct™ also includes special programs during festivals specific to the Bengal region. Requires 36" international dish and capable receiver. Service automatically renews*.

> Monthly Fee.....\$19.99 Annual Fee.....\$239.88

NEW! Filipino DirectTM The best in Filipino programming, with news, movies, talk shows, sports and regional programming, plus the popular GM Pinoy TV channel. Includes ABS-CBN News Channel, Cinema One Global, DWRR 101.9, DZMM Radio Patrol, The Filipino Channel, GMA Pinoy TV and Pinoy Central TV. Requires 36" international dish and capable receiver. Service automatically renews*.

> Monthly Fee.....\$37.99 Annual Fee.....\$455.88

^{*}Applies to new, first time WWE purchasers only and will be applied to annual packages if purchased. +Excludes WrestleMania; WrestleMania pricing separate. Please call 888/200-4388 for more details.

^{* &}amp; ** are explained on Page 8

DIRECTV ®	Ducinoss	T/:	Doolrogos	and Da	ton (Cont.)
DIKECTY	Business	viewing	Packages	and Ka	tes (Cont.)

Gujarati Direct[™] Features programming including serials, news, feature films and music programs. Gujarati Direct[™] also includes special programs during festivals specific to the Gujarat region. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$19.99

Annual Fee......\$239.88

Hindi Direct New from DIRECTV! Comprehensive Hindi entertainment package including STAR PLUS - India's number one channel, STAR NEWS – a 24-hour Hindi news channel, STAR ONE, and MTV Desi. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee......\$34.99

Annual Fee.....\$419.88

Mandarin Direct Features Phoenix TV and Phoenix InfoNews – delivering independent financial news and current affairs in Mandarin Chinese 24-hours-a-day. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$17.99

Annual.....\$215.88

Tamil Direct VIJAY is one of the most popular entertainment channels in India broadcasting in Tamil. VIJAY features an excellent mix of dramas, soaps, comedy, music and movies to talk shows and debates on topical issues. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee..........\$19.99

Annual Fee.....\$239.88

Telegu Direct[™] Features programming including serials, news, feature films and music programs. Telegu Direct[™] also includes special programs during festivals specific to the Andhra Pradesh region. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$19.99

Annual Fee.....\$239.88

NEW! TFC DirectTM Offers the best in Filipino television and radio, including news, movies, talk shows, sports, regional programming and more. Includes ABS-CBN News Channel, Cinema One Global, DWRR 101.9, DZMM Radio Patrol, The Filipino Channel, and Pinoy Central TV. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$27.99

Annual Fee.....\$335.88

Vietnamese DirectTM The first and only 24-hour Vietnamese-language television network in America. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$19.99

Annual Fee.....\$239.88