



DIRECTV[®] PUBLIC VIEWING PACKAGES AND RATES

DIRECTV[®] COMMERCIAL PACKAGING AND PRICING

NFL SUNDAY TICKET[™] Exclusively from DIRECTV. Turn Sunday into Game Day and watch your weekend business grow! Get the biggest selection of games available anywhere throughout the 2005 regular season, plus you'll get the new NFL Network. Local blackout rules apply. Price based on FCO. Fee is non-refundable.

Fire Code Occupancy	Season Fee	Fire Code Occupancy	Season Fee	Fire Code Occupancy	Season Fee
1-50	\$ 809	351-500	\$ 3,429	1,501-2,000	\$ 9,739
51-100	\$ 1,289	501-750	\$ 3,799	2,001-5,000	\$ 17,659
101-200	\$ 2,199	751-1,000	\$ 4,869	5,001-10,000	\$ 35,299
201-350	\$ 3,109	1,001-1,500	\$ 7,599	10,001+	\$ 42,799

NFL SUNDAY TICKET[™] SuperFan[™] Add to your coverage with this optional add-on to your standard NFL SUNDAY TICKET[™] package. NFL SUNDAY TICKET[™] SuperFan features over 100 NFL SUNDAY TICKET[™] games in High Definition, and new this year, NFL SUNDAY TICKET[™] Red Zone Channel, NFL SUNDAY TICKET[™] Game Mix and NFL SUNDAY TICKET[™] Short Cuts. (Must subscribe to the standard NFL SUNDAY TICKET[™] package to be eligible to subscribe to NFL SUNDAY TICKET[™] SuperFan add-on package.) Triple LNB multi-sat dish, HD receiver and HDTV required. Interactive receiver required for full Game Mix functionality.

Fire Code Occupancy	Season Fee	Fire Code Occupancy	Season Fee
1-200	\$ 199	201+	\$ 399

ESPN GamePlan Great college football from top-ranked teams competing around the country — up to 12 games every Saturday during the 2005 regular season. Price based on FCO. Fee is non-refundable.

Fire Code Occupancy	Season Fee	Fire Code Occupancy	Season Fee	Fire Code Occupancy	Season Fee
1-50	\$ 419	201-500	\$ 1,629	2,001-5,000	\$ 3,679
51-100	\$ 789	501-1,000	\$ 1,949	5,001+	\$ 4,729
101-200	\$ 1,319	1,001-2,000	\$ 2,889		

HD Package The HD Package includes ESPN HD, ESPN2 HD, Discovery HD Theater, HDNet, HDNet Movies and Universal HD (formerly Bravo HD+)! Experience your favorite sports in high definition with games from MLB, NBA, NFL, NHL, and MLS. You'll also get boxing, events, news and concerts, travel shows, movies and more! To access HDTV channels, customers will need any HDTV set with a built-in DIRECTV[®] Receiver or a DIRECTV-enabled high-definition set-top receiver, and a single 18 x 20- or 18 x 24-inch multi-satellite dish with three LNBS. ESPN (non-HD), ESPN2 (non-HD), ESPNEWS and ESPN Classic must be delivered to each room. In order to receive ESPN HD and/or ESPN2 HD, the non-HD feeds of ESPN, ESPN2, ESPNEWS, and ESPN Classic must be delivered to each room. Price based on EVO. Service automatically renews**.

Estimated Viewing Occupancy	Monthly Fee	Estimated Viewing Occupancy	Monthly Fee
1-50	\$ 49.00	501-1,000	\$ 84.00
51-100	\$ 54.00	1,001-5,000	\$ 115.00
101-200	\$ 59.00	5,001-10,000	\$ 189.00
201-500	\$ 69.00	10,001+	\$ 299.00

MLB EXTRA INNINGS_{SM} Great out-of-market pro baseball coverage! Give your customers the games they want to see with hundreds of games — up to 60 games a week during the 2005 regular season! Price based on EVO. Fee is non-refundable.

Estimated Viewing Occupancy	Season Fee	Estimated Viewing Occupancy	Season Fee	Estimated Viewing Occupancy	Season Fee
1-50	\$ 599	201-350	\$ 1,399	2,001-5,000	\$ 2,499
51-100	\$ 799	351-500	\$ 1,499	5,001+	\$ 2,999
101-150	\$ 1,049	501-1,000	\$ 1,699		
151-200	\$ 1,249	1,001-2,000	\$ 1,999		

ESPN Networks Your customers will enjoy five channels of 24-hour sports from a leader in sports coverage: ESPN, ESPN2, ESPNews, ESPN Classic and now including ESPNU! Service automatically renews**.

Monthly Fee.....\$50.00 Annual Fee.....\$599.00

Local Channels Local networks are now available in most metropolitan areas. Service automatically renews**. Call customer service at 888-200-4388 to determine if Local Channels are available in your area.

Monthly Fee.....\$6.99 Annual Fee.....\$83.88

* & ** are explained on Page 9

Blackout restrictions and other conditions apply to sports programming. All programming and pricing subject to change.

DIRECTV® Public Viewing Packages and Rates (Cont.)

COMMERCIAL CHOICE® Treat your customers to a wealth of entertainment, news and information. This package delivers favorite networks such as TNT and CNN, plus networks like Speed Channel and Outdoor Life Network not found on most cable systems. Price based on EVO. Service automatically renews**. Complimentary channels also included are BYU TV, CCTV-9, Daystar, EWTN, Link TV, HITN TV, NASA TV, ONCE Mexico, PBS You, RFD TV, TBN, Word Network and World Harvest TV.

A&E	Discovery Home	The Learning Channel (TLC)	Turner Classic Movies
ABC Family Channel	Discovery Kids	Lifetime	Turner South*
American Movie Classics (AMC)	Discovery Times Channel	Lifetime Real Women	TV Guide Channel
America's Store	DIY Network	The Military Channel	TV Land
Animal Planet	E! Entertainment Television	MSNBC	TV One
BBC America	FINE LIVING	MTV	TVG: The Interactive
The Biography Channel	FitTV	MTV2	Horseracing Network
Black Entertainment Television (BET)	Food Network	National Geographic Channel	Univision
Bloomberg Television	Fox News Channel	NBA TV	USA Network
Boomerang	Fox Reality Channel	NFL Network	VH1
Bravo	FUEL TV	Nickelodeon/Nick at Nite (East)	VH1 Classic
Cartoon Network	Fuse	Nickelodeon/Nick at Nite (West)	The Weather Channel
CNBC	FX	Nicktoons Network	WGN Superstation
CNBC World	G4: videogame tv	Noggin/The N	
CNN	Galavisión	Outdoor Channel	<i>*where available</i>
Comedy Central	GoTV	OLN	
Country Music Television	Great American Country	Oxygen	
Court TV	GSN: the network for games	QVC	
C-SPAN	The Hallmark Channel	SCI FI Channel	
C-SPAN2	Headline News	Speed Channel	
CSTV: College Sports Television	The History Channel	Spike TV	
Current TV	History International	TBS	
Discovery Channel	Home & Garden Television (HGTV)	TNT	
Discovery Health	Home Shopping Network	Travel Channel	

Estimated Viewing Occupancy	Monthly Fee	Annual Fee	Estimated Viewing Occupancy	Monthly Fee	Annual Fee
1-50	\$ 36.99	\$ 419	201-500	\$ 79.99	\$ 799
51-100	\$ 47.99	\$ 529	501-1,000	\$ 95.99	\$ 909
101-150	\$ 58.99	\$ 589	1,001-2,000	\$ 116.99	\$ 1,059
151-200	\$ 69.99	\$ 699	2,001+	\$ 139.99	\$ 1,299

Fox Sports Net (FSN) Get coverage of your local in-market professional teams, great collegiate action and much more on these regional sports networks: NESN, MSG, Sun Sports, Comcast Sports Net Mid-Atlantic, and Fox Sports Networks, including FSN Arizona, FSN Detroit, FSN Midwest, FSN Northwest, FSN Pittsburgh, FSN Rocky Mountain, FSN North, FSN South, FSN Southwest, FSN West and FSN West 2. Price based on EVO. Service automatically renews**.

Estimated Viewing Occupancy	Monthly Fee	Annual Fee	Estimated Viewing Occupancy	Monthly Fee	Annual Fee
1-50	\$ 54.95	\$ 600	151-200	\$ 129.95	\$ 1,450
51-100	\$ 74.95	\$ 795	201 +	\$ 154.95	\$ 1,755
101-150	\$ 99.95	\$ 1,125			

SPORTSCHANNELSM Get your local in-market professional teams, an incredible selection of terrific collegiate sports on regional sports networks such as FSN Bay Area, FSN Cincinnati, FSN Florida, FSN New England, FSN New York and FSN Ohio. Price based on EVO. Service automatically renews**.

Estimated Viewing Occupancy	Monthly Fee	Annual Fee	Estimated Viewing Occupancy	Monthly Fee	Annual Fee
1-50	\$ 54.95	\$ 600	151-200	\$ 129.95	\$ 1,450
51-100	\$ 74.95	\$ 795	201 +	\$ 154.95	\$ 1,755
101-150	\$ 99.95	\$ 1,125			

Comcast SportsNet Chicago A 24-hour Chicago-based regional sports network providing Chicago sports fans with in-depth local sports coverage. Price based on EVO. Service automatically renews**.

Estimated Viewing Occupancy	Monthly Fee	Annual Fee	Estimated Viewing Occupancy	Monthly Fee	Annual Fee
1-50	\$ 30.00	\$ 360	151-200	\$ 85.00	\$ 1,020
51-100	\$ 45.00	\$ 540	201 +	\$ 110.00	\$ 1,320
101-150	\$ 60.00	\$ 720			

Altitude Sports & Entertainment Altitude Sports and Entertainment is a regional sports network that provides the Rocky Mountain region with sports programs including outdoor and lifestyle shows, and entertainment programs. Price based on EVO. Service automatically renews**.

Estimated Viewing Occupancy	Monthly Fee	Annual Fee	Estimated Viewing Occupancy	Monthly Fee	Annual Fee
1-50	\$ 29.99	\$ 360	151-200	\$ 44.99	\$ 540
51-100	\$ 34.99	\$ 420	201 +	\$ 49.99	\$ 600
101-150	\$ 39.99	\$ 480			

Setanta Sports New in April! A 24-hour English language channel broadcasting live matches, including the UEFA Champions League, FIFA World Cup Qualifying, UEFA Cup, Coca Cola Championship and selected games of Manchester United and Chelsea.

Monthly Fee.....\$100.00

* & ** are explained on Page 9

Blackout restrictions and other conditions apply to sports programming. All programming and pricing subject to change.

DIRECTV® Public Viewing Packages and Rates (Cont.)

MLS DIRECT KICK™ Follow your favorite Major League Soccer teams and players throughout the 2005 season with MLS DIRECT KICK™. You'll see top matchups during the regular season and select playoff games during the post season. Fee is non-refundable.

\$100 per season

The Golf Channel TV's first and only 24-hour channel dedicated exclusively to golf. Service automatically renews**.

Monthly Fee.....\$29.95

Annual Fee.....\$299.00

SELECCIÓN COMERCIAL ULTRA™ **Now available!** One package that provides all of the Spanish-language channels available in the SELECCIÓN COMERCIAL™ package, plus a variety of popular English-language channels such as TNT, TBS and Headline News. Service automatically renews**. Requires DIRECTV Multi-Satellite System and telephone connection.

A&E	Current TV	MTV	TV Land
American Movie Classics (AMC)	Discovery En Español	MTV Español	TVE International
Bloomberg	Equavisa	Mun ²	TyC Sports
Canal Sur	Food Network	NDTV	Univision East
Caracol TV Internacional	Fox News Channel	National Geographic	Univision West
Casa Club	Galavisión	Nickelodeon/Nick at Nite	USA Network
Cine Latino	Gol	ONCE México	Utilísima
CNBC World	GSN: The Network for Games	Spike TV	VH1
CNN En Español	Headline News	TBS	Wapa
Comedy Central	The History Channel	Telefé International	The Weather Channel
Court TV	HITN-TV	Telemundo West	<i>*In local channel markets where available</i>
C-SPAN 1	The Learning Channel	TNT	
C-SPAN 2	México 22	Travel Channel	
	MSNBC	TV Chile	

Monthly Fee.....\$57.99

Annual Fee.....\$695.88

SELECCIÓN COMERCIAL™ Spanish-language video channels featuring sports, news, weather, and cultural entertainment. Service automatically renews**. Requires DIRECTV Multi-Satellite System and telephone connection.

Canal Sur	Galavisión	ONCE México	Univision West
Caracol TV Internacional	Gol	Telefé International	Utilísima
Casa Club	HITN-TV	Telemundo West	Wapa
Cine Latino	México 22	TV Chile	
CNN En Español	MTV Español	TVE INTL	
Discovery En Español	Mun ²	TyC Sports	
Equavisa	NDTV	Univision East	

Monthly Fee.....\$37.99

Annual Fee.....\$425.00

WWE® Blast Area WWE® Blast Area combines the WWE's highly successful monthly pay per view events into a DIRECTV package capable of attracting a new—and loyal—customer base to your establishment. WWE's popularity spans all regions and all demographics. Price based on EVO. Fee is non-refundable.

EVO	SIX-MONTH RATE	À LA CARTE RATE ⁺	PROMOTIONAL À LA CARTE RATE**
1 - 50	\$1,080	\$300	\$150
51 - 100	\$1,800	\$500	\$250
101 - 200	\$2,520	\$700	\$350
201 - 500	\$3,600	\$1,000	\$500
501 - 750	\$4,500	\$1,250	\$625
751 - 1,000	\$6,000	\$1,700	\$850
1,001 - 1,500	\$9,000	\$2,500	\$1,250
1,501 - 2,000	\$12,000	\$3,500	\$1,750
2,001 - 5,000	\$15,000	\$4,200	\$2,100
5,001 - 10,000	\$18,000	\$5,000	\$2,500
10,001 +	\$21,000	\$6,000	\$3,000

*Applies to new, first time WWE purchasers only and will be applied to annual packages if purchased.

⁺Excludes WrestleMania; WrestleMania pricing is separate. Please call 888/200-4388 for more details.

NBA LEAGUE PASS It's a slam dunk for great business! Get incredible pro basketball action from outside your local area – up to 40 games a week during the 2004-2005 regular season. With this service, you will also get NBA TV on Channel 601, a service giving fans in-depth coverage and highlights, real time stats and scores, interviews, game previews and much more. Price based on FCO. Fee is non-refundable.

Fire Code Occupancy	Season Fee	Fire Code Occupancy	Season Fee	Fire Code Occupancy	Season Fee
1-50	\$ 749	151-200	\$ 1,749	1,001-2,000	\$ 3,999
51-100	\$ 999	201-500	\$ 2,399	2,001-5,000	\$ 5,999
101-150	\$ 1,299	501-1,000	\$ 2,999	5,001-10,000	\$ 8,499
				10,001+	\$ 13,499

* & ** are explained on Page 9

Blackout restrictions and other conditions apply to sports programming. All programming and pricing subject to change.

DIRECTV® Public Viewing Packages and Rates (Cont.)

ESPN FULL COURT Exciting coverage of hundreds of the best college games from the top regional men's conferences around the country during the 2004-2005 regular season. Price based on FCO. Fee is non-refundable.

Fire Code Occupancy	Season Fee	Fire Code Occupancy	Season Fee	Fire Code Occupancy	Season Fee
1-50	\$ 419	201-500	\$ 1,049	2,001-5,000	\$ 1,889
51-100	\$ 629	501-1,000	\$ 1,259	5,001+	\$ 2,099
101-200	\$ 839	1,001-2,000	\$ 1,679		

NHL® CENTER ICE® Fire up your business with this package of out-of-market pro hockey games! Get the best action from the NHL – as many as 40 games a week during the regular season! Price based on EVO. Fee is non-refundable.

Estimated Viewing Occupancy	Season Fee	Estimated Viewing Occupancy	Season Fee	Estimated Viewing Occupancy	Season Fee
1-50	\$ 599	101-150	\$ 999	201-500	\$ 1,399
51-100	\$ 799	151-200	\$ 1,199	501+	\$ 1,699

CricketTicket Exciting world-class cricket matches. Season dates are March 31 – December 31, 2005. Requires 36" international dish and capable receiver. Price based on EVO. Fee is non-refundable.

Estimated Viewing Occupancy	Season Fee	Estimated Viewing Occupancy	Season Fee
1-200	\$ 799	201+	\$ 999

PBS This channel features many popular programs, such as NOVA, Antiques Roadshow, ExxonMobil Masterpiece Theatre, and Mystery! PBS is available to those living outside the DIRECTV Local Channel availability area. Service automatically renews**.

Monthly Fee.....\$1.70

MEGA MARCH MADNESS® Exclusively from DIRECTV, MEGA MARCH MADNESS® brings customers up to 37 out-of-market CBS-produced broadcasts from the first three rounds of the NCAA® Division I Men's Basketball Tournament, up to and including the Sweet 16®. Pricing for 2005 MEGA MARCH MADNESS® is listed below. Price based on EVO. Fee is non-refundable.

Estimated Viewing Occupancy	Season Fee	Estimated Viewing Occupancy	Season Fee	Estimated Viewing Occupancy	Season Fee
1-50	\$ 450	201-500	\$ 900	2,001-5,000	\$ 1,425
51-100	\$ 575	501-1,000	\$ 1,030	5,001-10,000	\$ 1,750
101-200	\$ 715	1,001-2,000	\$ 1,155	10,001+	\$ 2,050

Jadeworld Now you can get five Chinese-language channels in one affordable package! Channels include JADE-East, JADE-West, Jadeworld Super Channel, The Chinese Movie Channel and CCTV-4. Requires DIRECTV Multi-Satellite System and telephone connection. Service automatically renews**.

Monthly Fee.....\$44.99 Annual Fee.....\$539.00

Phoenix TV Entertainment the whole family can enjoy! Premiere Chinese language programming featuring up-to-the-minute news, current affairs, financial market updates, variety shows, and dramas from China, Hong Kong and Taiwan. Programs include Good Morning China, Behind the Headlines, Asian Journal, City Complex, Phoenix Tonight, Trendy Guide, Perfect Match, and more! Requires DIRECTV Multi-Satellite System and telephone connection. Service automatically renews*.

Monthly Fee.....\$19.99

Aastha Aastha offers programming on India's rich cultural, spiritual, and social heritage, featuring devotional music and spiritual programs in Hindi, Gujarati, and English languages. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$24.99 Annual Fee.....\$299.88

SKY TG24 The Italian channel dedicated entirely to national and international news and reports. SKY TG24 provides an objective viewpoint on events in Italy and around the world, with live news features every 30 minutes. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$19.99 Annual Fee.....\$239.88

BanglaDirect™ Features programming including serials, news, feature films and music programs. Bangla Direct™ also includes special programs during festivals specific to the Bengal region. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$24.99 Annual Fee.....\$299.88

NEW! FilipinoDirect™ The best in Filipino programming, with news, movies, talk shows, sports and regional programming, plus the popular GM Pinoy TV channel. Includes ABS-CBN News Channel, Cinema One Global, DWRR 101.9, DZMM Radio Patrol, The Filipino Channel, GMA Pinoy TV and Pinoy Central TV. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$42.99 Annual Fee.....\$515.88

* & ** are explained on Page 9

DIRECTV® Public Viewing Packages and Rates (Cont.)

GujaratiDirect™ Features programming including serials, news, feature films and music programs. Gujarati Direct™ also includes special programs during festivals specific to the Gujarat region. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$24.99 Annual Fee.....\$299.88

HindiDirect™ New from DIRECTV! Comprehensive Hindi entertainment package including STAR PLUS - India's number one channel, STAR NEWS – a 24-hour Hindi news channel, STAR ONE and MTV Desi. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$39.99 Annual Fee.....\$479.88

MandarinDirect™ Features Phoenix TV and Phoenix InfoNews – delivering independent financial news and current affairs in Mandarin Chinese 24-hours-a-day. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$22.99 Annual Fee.....\$275.88

TamilDirect™ VIJAY is one of the most popular entertainment channels in India broadcasting in Tamil. VIJAY features an excellent mix of dramas, soaps, comedy, music and movies to talk shows and debates on topical issues. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$24.99 Annual Fee.....\$299.88

TeleguDirect™ Features programming including serials, news, feature films and music programs. Telegu Direct™ also includes special programs during festivals specific to the Andhra Pradesh region. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$24.99 Annual Fee.....\$299.88

NEW! TFCDirect™ Offers the best in Filipino television and radio, including news, movies, talk shows, sports, regional programming and more. Includes ABS-CBN News Channel, Cinema One Global, DWRR 101.9, DZMM Radio Patrol, The Filipino Channel, and Pinoy Central TV. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$32.99 Annual Fee.....\$395.88

VietnameseDirect™ The first and only 24-hour Vietnamese-language television network in America. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$24.99 Annual Fee.....\$299.88

* & ** are explained on Page 9

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